The part of the artwork which will eventually be trimmed off is called bleed

> Crops are offset by 3mm

Artwork Design Logos Illustration Scanning

The red line indicates the size of the printed job, in this case it's A4

Print **Greetings Cards Business Cards** Stationery Flyers **Brochures** Leaflets

Books Layout **Typesetting** Cover design e-books Binding







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