

HAVING TROUBLE GETTING YOUR BOOK PUBLISHED?

Cheer up - help is at hand!

The hard work of writing the book is over;
we can take care of the rest.

From a Diary of a Nobody
to the Memoirs of a Somebody,
we are happy to put your words into print.



Self-Publishing with Aspect Design,
it's cheaper than you think.

Please turn over for more information

PRESENTING YOUR MANUSCRIPT FOR PRINT

Whilst we can accept work in most formats, our charges for artwork preparation depend upon the length of time we spend getting a manuscript ready for print. The following points should be taken into consideration when submitting your work, and hopefully following these guidelines will make our job easier, and therefore save you money!

HARD COPY

Increasingly rare, and the least cost effective option as it involves us in retyping and proof reading your manuscript. Please supply your typescript on single sided A4 pages, double spaced.

COMPUTER FILES

We have both PC and Macintosh workstations and can accept files from either platform.

WORD FILES

Work supplied in Word will have to be imported into one of our layout programs prior to pagination and imposition. This being the case please use an A4 page setup, do NOT double line space, and resist the temptation to lay out the document as you think it should finally appear; to do so would be counterproductive and almost certainly add to the cost!

If your book is to contain illustrations DO NOT import these into the file, merely indicate where they should appear in the text and supply them as either hard copy for us to scan (clearly identified and referenced) or as separate graphics files - preferably saved in .eps format.

PUBLISHER FILES

We cannot work directly from these files without a lot of extra work and cost, due to the instability of the program. If you really want to use Publisher, then please lay out the book in single pages (see size guide) and when you are happy with the final job, write the file to .pdf format, and supply a print out for our guidance together with your disc. These files will print exactly as supplied.

PAGE LAYOUT FILES

If you have the necessary software and knowledge you can supply files created with the following packages:

Pagemaker (Mac or PC), Quark Express (Mac or PC) or Adobe Indesign (Mac).

We would prefer to receive these files converted to .pdf format, but if supplying native files please ensure they are packaged with all the fonts and images used and with a print out.

PAGE SIZE

Whilst theoretically we can print and perfect bind any size up to A3 the following sizes and margins are the most economical. These are not hard and fast rules merely guidelines, if you have a preferred format, please ask and we will discuss the practicalities and cost implications, taking into consideration machine parameters and paper sizes.

SIZE 1

Maximum Page Size.....200mm x 145mm

Margins: Top10mm
Base.....12mm
Inner15mm
Outer.....15mm

SIZE 2

Anything over size 1 up to:215mm x 150mm

Margins..... As above

SIZE 3

Anything over size 2 up to:290mm x 200mm

Margins: Top15mm
Base.....20mm
Inner20mm
Outer.....20mm

ADDITIONAL SERVICES

We can provide a range of additional services to help you get into print! These range from proofreading and copy editing through ISBN supply and barcoding to the production of promotional material such as posters and bookmarks. Please ask for details.

CHARGES

We cost each project individually. As a rough guide the print and binding charge for a 160 page, Size 1 book with black text and full colour cover can be as little as £3.00 per unit.

Added to this will be set up and origination cost (variable but based upon £30/hour) and the cost of an initial one off fully bound proof, typically at a cost of around £35.00. We do insist on the latter as we will not produce books that have not been fully checked by the author/publisher.

ASPECT DESIGN

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